

For Immediate Release  
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## **SKI NAKED IN LAKE LOUISE**

*The infamous "Ski Naked Martini" headlines ski-spa package  
in world-renowned Lake Louise*

LAKE LOUISE, CANADA - It's all downhill at the Lake Louise Inn this winter with their new "Martinis, Massage & Moguls" package, running Nov. 15 - April 15, 2006.

After a day skiing world renowned Lake Louise, gods and goddesses of the gondolas will be treated to the infamous "Ski Naked Martini" (Blue Curacao, Absolut, Cointreau, Grape Juice, sprig of mint) followed by a soothing, full-bodied massage.

The theme of the package: an adult night-out, a time to laugh louder, act sillier, and talk about anything and everything. Shake it up and ski naked with the Lake Louise Inn. After all, what happens on the mountain stays on the mountain.

For \$299 per person (double occupancy), the package includes lift tickets, two night's accommodations, "Ski Naked Martini" , a 30- minute massage and four hearty Canadian breakfasts. Call 1-800-661-9237 or visit [www.lakelouiseinn.com](http://www.lakelouiseinn.com).

During leisure time, guests can swim in the heated indoor pool, soak in the hot tub or, for an additional charge, indulge in additional spa treatments, such as therapeutic massage, hot stone massage, aromatherapy massage, sinus and scalp massage, aromatic and anti-stress facials, seaweed wraps, manicures, pedicures and more.

Explorer's Lounge won't disappoint for après ski cocktails and great times. It's the perfect place to laugh loud and dance up a storm. You probably can even get the locals to teach you the "two-step".

As Canada's largest single ski area, Lake Louise offers skiers and boarders unlimited possibilities. With four mountain faces, 4200 skiable acres, 113 named trails and the newly-installed 6-person Grizzly Express Gondola, 'the Lake ' is hard to beat.

Lake Louise has it all, from gentle, perfectly groomed beginner runs to double black diamonds rated "the best super steps in the country" ( Ski Canada Magazine ). Uniquely, there are green, blue and black runs down from every chair which allows beginners as well as intermediates and experts to enjoy the whole immense Louise experience.

With abundant natural snow, backed up by Canada's largest snowmaking system, Louise guarantees skiing from early November to mid May. Lake Louise enjoys the honour of prestigious Gold Medals from Ski Magazine in Scenery, Terrain, Challenge and Value.



## THE LAKE LOUISE INN

Lake Louise Inn is nestled in the peaks of Banff National Park, Canada's first national park and part of the UNESCO World Heritage Site that includes surrounding Kootenay, Yoho and Jasper national parks. A resort for all seasons, Lake Louise Inn serves as a base to explore the Canadian Rockies year round.

Lake Louise Inn is managed by Atlific Hotels & Resorts, a multi-brand hotel and management company with 46 years of experience operating 28 hotels throughout Canada.

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